

DENA GEBELIUS

Technical Product Manager

Atlanta, GA • Open to Remote • (813) 340-0744 • DenaAGebelius@gmail.com • linkedin.com/in/denagebelius

PROFESSIONAL SUMMARY

Technical Product Manager with 15+ years of experience delivering SaaS products, AI capabilities, enterprise platforms, and complex systems integrations. Proven track record translating customer and business problems into scalable technical products, including platforms serving 50,000+ users. Experienced across product strategy, APIs, AI/LLMs, automation, technical architecture, and cross-functional product delivery.

CORE COMPETENCIES

Technical Product Management | Product Strategy & Roadmaps | Product Discovery & Requirements | SaaS Product Development | APIs & Systems Integrations | AI/LLM Product Capabilities | Workflow Automation | Platform & Systems Architecture | Agile / SDLC | User Stories & Acceptance Criteria | Cross-Functional Leadership | Stakeholder Management | Product Launch & Production Readiness | Cloud & SaaS Platforms | Project Management | Requirements gathering | PRDs | UAT / Release Management | Jira | Figma | Postman | Product Analytics

Platforms & Technologies: REST APIs | OAuth | SQL/Databases | Supabase | Google Workspace APIs | Microsoft Graph / Microsoft 365 | Salesforce/CRM | LLM/AI Tools | Smartsheet | Lovable | Base44 | Codex | Claude Code | Render | Monday.com | Balsamiq | GitHub | Resend | Mapbox | OpenAI API Platform

PROFESSIONAL EXPERIENCE

Technical Product Manager

2020 - Present

Independent Contractor

Build and launch SaaS, AI, automation, and systems-integration products from discovery through production, owning product strategy, requirements, technical architecture, development coordination, testing, and launch. Leverage LLMs and AI tools to develop product capabilities, automate workflows, accelerate prototyping, and improve user experiences.

PermitNerd — AI-Powered Permit Intelligence Platform

Use Case: *Centralizes fragmented municipal permit data for construction teams.*

- Built and launched an AI-powered permit intelligence SaaS platform aggregating and standardizing permit data across **15 U.S. cities and municipal data sources**.
- Architected data pipelines and API integrations supporting **millions of permit records** and processing **hundreds of thousands of records** on an ongoing basis.
- Reduced typical permit research time from approximately **30 minutes to 5 minutes — an 83% reduction** through centralized search, automated filtering, mapping, and permit intelligence.
- Saved permit coordinators an estimated **5–10 hours per week** by eliminating repetitive municipal database searches and manual permit monitoring.
- Grew the platform to **1,000+ users**, providing centralized access to permit discovery, project tracking, saved permits, mapping, and municipal contact information.
- Designed multi-source data normalization, automated caching, permit-expiration logic, AI-powered capabilities, databases, APIs, and production infrastructure.

Orbyt — Multi-Calendar Productivity SaaS

Use Case: *Prevents scheduling conflicts across disconnected work calendars.*

- Built and launched a multi-calendar productivity SaaS platform serving **2,000 + signups** and designed for consultants and professionals managing multiple client environments.
- Architected integrations across **Google Calendar, Microsoft Outlook, and Apple/iCloud**, allowing users to manage up to **5 connected calendars** from a unified platform.
- Reduced scheduling and calendar administration by an estimated **3 hours per user per week** through consolidated availability, automated busy blocks, and cross-calendar conflict detection.
- Led product strategy and end-to-end execution across customer discovery, requirements, UX, architecture, OAuth/API integrations, database design, testing, compliance, pricing, and production launch.

Lead Technical Product Manager

2018 – 2020

ScoutMapp (Company Acquired)

- Scaled a sports recruitment application serving 50,000+ users across iOS and Android.
- Led full product lifecycle: wire framing, UI/UX direction, backend system design, API integrations, and platform optimization.
- Managed a team of engineers, product managers, and marketing staff.
- Built scalable backend infrastructure to support real-time user interactions and data processing.
- Oversaw product analytics, user growth strategies, and monetization models.
- Successfully positioned and exited the company through acquisition.

Sr. Technical Project Manager

2016 – 2018

General Electric (GE)

- Led technical planning and delivery for large-scale enterprise technology initiatives, translating business requirements into implementation plans across technical teams and stakeholders.
- Led a global VoIP and infrastructure transformation supporting GE's IT service desk, coordinating systems, teams, vendors, and deployment across the organization and contributing to \$70M in U.S. service desk cost savings.

IT Project Manager

2015 – 2016

Chewy.com

- Led end-to-end technology delivery for new 300,000+ sq. ft. fulfillment centers nationwide, translating business and operational needs into technical requirements across network, telecommunications, hardware, and enterprise systems.
- Owned a portfolio of concurrent technology initiatives from planning through launch, aligning technical teams, vendors, stakeholders, dependencies, and priorities to ensure successful delivery

EDUCATION

Bachelor of Science, Sport & Business Management

University of Tampa

Master of Science, IT Project Management

Keller Graduate School of Management